



VOLUNTEER NEWSLETTER

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A big congratulations goes out to our friends at the Cleveland Indians, who for the 3rd straight year, were named American League Central Champions!

Event Recap

NASC 4S Summit

October 23-25 - Downtown Cleveland

Earlier this month, GCSC hosted the National Association of Sports Commissions (NASC) 4S Summit in Downtown Cleveland. Over 160 of our nation's peers came to town to learn best practices from experts in the sports events and tourism industry. The 4S's are strategies, services, sales, and sponsorships, and all were covered during general sessions, small group discussions, and off-site excursions.



USAT Participant Survey Feedback

We received feedback from USAT participants after their time in Cleveland for Age Group Nationals this past August. Thanks to our dedicated Volunteer Team, our guests had a very positive experience as shown in the survey results below.

USAT Age Group Nationals / Participant Survey										
Overall Volunteer Support										
Very Bad	Bad	Neutral	Good	Very Good	Total					
0.21%	3 people	2.19%	32 people	3.83%	56 people	19.16%	280 people	74.61%	1090 people	1461 people



GCSC Equipment Drive

Starting in June, members from our Associate Board ran an Equipment Drive at several collection points throughout the Cleveland community. Each week, representatives collected new or gently-used sport-related items with the end goal of donating them to City of Cleveland Recreation Centers.

Earlier this month, our Staff delivered over **750 items** (188 Soccer balls, 75 baseballs, 59 pairs of sneakers/cleats, etc.) to City Hall to be distributed to the local youth. Thank you to all who assisted and helped make this project a success.



GCSC Staff Spotlight

Welcome **Leslie Fallon**, Event Development Coordinator

Leslie joined GCSC in August 2018 and is the newest member of the team. Leslie works in the Business Development Department, assisting in identifying, evaluating and attracting sporting events to be hosted in Cleveland.

Tampa, Florida native, Leslie moved to Cleveland in April 2017 to pursue an internship in Special Events and Fan Engagement with the Cleveland Browns. Having previous experience with the Tampa Bay Buccaneers, Tampa Bay Rays, and Greater Cleveland Food Bank, Leslie is passionate about people, sports, and helping others.

In her free time she enjoys being outside, making spontaneous trips to Florida, being a mentor to refugees from the Congo, and teaching English to kids in Beijing.



Leslie joined GCSC in August 2018 and her first event was USAT Age Group Nationals. Make sure to say hi if you see Leslie at an upcoming event!



Additional Opportunity

A Christmas Story Run - Volunteers Needed Saturday, December 1

Are you a fan of A Christmas Story? We would love for you to participate in all the activities and fun by volunteering for A Christmas Story 5K/10K Run! They have several different opportunities available, so you can tailor it to your interests and all volunteers will get their own limited-edition t-shirt.

All the proceeds earned benefit A Christmas Story House Foundation; a non-profit foundation established to restore and maintain the neighborhood surrounding A Christmas Story House & Museum for future generations to experience and enjoy.

Volunteering for such a worthy cause can make such a huge impact on the neighborhood. Please see below for the available volunteer opportunities:

- Set-up/Clean-up crew
- Race packet pickup
- Water distribution at stations along the course
- Pass out race medals and snacks at the finish line
- Transportation: bus concierge, tour announcer
- Course safety marshals

For full details and to register, please click the **RED** button below. If you have any questions or want to volunteer as a group, please contact Leeann Whetstone at leeann.whetstone67@gmail.com.

[Click HERE to volunteer for the Christmas Story House Run](#)

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We want to highlight as many of our amazing volunteers as we can. Please share your story with us so we can feature you as our next Volunteer Spotlight.

Thank you for reading! We value your feedback; If you have any questions or concerns, please contact Becky Griesmer at rgriesmer@clevelandsports.org or 216.479.6226.

[Greater Cleveland Sports Commission Volunteer Website](#)



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