

WE'RE MORE THAN YOUR HOST CITY, WE'RE YOUR TEAM.



# POWER PLAYS. BIG WINS. ALL FOR THE LAND.

Since 2000, we've delivered more than 270 major sporting and competitive events and generated over \$1 BILLION in economic impact for Northeast Ohio.

This isn't luck. It's what we do. With a proven track record of collaboration and a relentless drive to win, Greater Cleveland Sports Commission (GCSC) is nationally recognized for securing and executing premier sporting events, and we raise the bar every single time.

From NCAA Championships to national tournaments, international competitions to multi-sport events — we've done it all, and we're just getting started.

Our team is unmatched. Our results speak for themselves. Without us, these game-changing events wouldn't have happened in Cleveland. Period.

Take a look at just a few of the unforgettable moments we've brought to The Land.



TELEVISION
Thousands of hours of
television coverage of major
national events help improve
Cleveland's national and
international reputation

SOCIAL MEDIA

Millions of people have engaged

with GCSC-created content, driving interest and positive perceptions of our city

> CLEVELAND SPORTS DELIVERING

**IMPACT** 

ENHANCED PERCEPTION
Hosted events improve resident
perception of Cleveland as
a good place to live,

work and visit

# UNITY ENCAC

# YOUTH AND LEGACY

PROGRAMS

More than 45 free programs
have been hosted for local
children and the community

**VISITOR SPENDING** 

Driving dollars from outside the

region to Greater Cleveland

# JOB CREATION

Keeping our restaurants, hotels attractions and entertainment venues busy, which keeps Clevelanders working



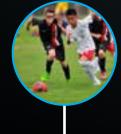
## TAX REVENUE

Visitors who pay city and county taxes help fund local education, transportation and healthcare services





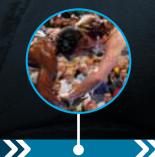
2004 International Children's games and festival



2009 US FIGURE SKATING CHAMPIONSHIPS



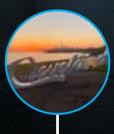
2014 GAY GAMES



2021 NFL DRAFT



2024 NCAA DI WOMEN'S FINAL FOUR



2002-2004 GRAVITY GAMES



2006-2016 CONTINENTAL CUP



2013 NATIONAL SENIOR GAMES



2018 NCAA DI WRESTLING CHAMPIONSHIPS



2022 NBA ALL-STAR WEEKEND



Bright future ahead!



# HAVING A PARTNER LIKE THE GCSC MAKES EVENTS LIKE THIS

**POSSIBLE. FROM PROVIDING RESOURCES IN BRINGING THE EVENT TO** CLEVELAND, TO ATTENTION TO ALL OF THE RELATIONSHIPS THAT NEED TO BE IN PLACE TO MAKE IT A SUCCESS, START TO FINISH THERE HAS BEEN AMAZING SUPPORT FROM THE ORGANIZATION.

AJ GANIM, GYMNASTICS WORLD OF OHIO



LEAVE IT TO THIS PROUD CITY TO BRING BACK MEMORIES OF GOOD OLD-FASHIONED BASEBALL, CELEBRATING THE BEAUTY AND ESSENCE OF THE SPORT, IN A TRULY **WONDERFUL ALL-STAR EXPERIENCE.** 

**BOB NIGHTENGALE. USA TODAY** 



THE SUPPORT THAT GCSC PROVIDED WAS ONE OF, IF NOT THE **BEST, THAT WE HAVE EVER EXPERIENCED. THE TEAM EFFORT WORKING TOWARD A WORLD-CLASS EVENT WAS EVIDENT. ITHEY ROLLED OUT THE RED CARPET FOR US THROUGHOUT** THE [ENTIRE PROCESS].

BRIAN D'AMICO. DIRECTOR OF EVENTS. USA TRIATHLON





**CLEVELANDSPORTS.ORG** 









