



CLUB ROW

BRING YOUR CLUB TOGETHER AT PICKLE IN THE LAND

Contact Claudia Becker (cbecker@clevelandsports.org) to reserve your club's spot by Friday, October 23

MORE THAN A TOURNAMENT. A HOME BASE FOR YOUR CLUB.

Create a dedicated gathering place for your players, families, and supporters throughout Pickle in the Land. Club Row gives your pickleball community a space to connect, showcase club pride, and rally behind members competing throughout the weekend.

YOUR CLUB ROW SPACE INCLUDES

- A designated 10' x 10' space within the Pickle in the Land event footprint
- One (1) 8' table and two (2) chairs
- Space for your club to bring a tent, flags, signage, and other club branding
- Recognition of your club, including a link to your website, on the Pickle in the Land webpage

MAKE IT YOUR CLUB'S HOME COURT

Use your Club Row space to:

- Give members a central place to gather throughout the event
- Show your club pride with coordinated colors, flags, and signage
- Support club members competing in the tournament and Club Cup
- Connect your players and strengthen your club community

PARTICIPATION EXPECTATIONS

Participating clubs agree to:

- Promote Pickle in the Land in club communications at least two times, either digitally or through materials posted at the club
- Encourage club members to register for and participate in Pickle in the Land
- Inform members that the club will have a presence at the event
- Maintain a club presence in the assigned space for the majority of the weekend

CLUB ROW GUIDELINES

- Clubs must have a minimum of 20 registered participants in order to receive a complimentary space in Club Row
- Clubs are encouraged to bring their own tent and club branding
- Giveaways and marketing materials may not be distributed from Club Row spaces
- Products or services may not be promoted or sold from Club Row spaces
- Outside food and beverages are not permitted
- Water bottles are allowed

LIMITED CLUB ROW SPACES AVAILABLE