



Associate Board Overview

Overview

The Associate Board helps Greater Cleveland Sports Commission achieve its mission to measurably improve the economy of Greater Cleveland and enrich the community by attracting, creating, managing and enhancing significant sporting and competitive events. The Associate Board is comprised of passionate advocates for Greater Cleveland Sports Commission and the City of Cleveland. Selected through a competitive process, the Associate Board meets quarterly and is responsible for developing and executing specific projects and initiatives in partnership with Greater Cleveland Sports Commission Staff members. Associate Board members are selected for one (1) two-year term and may serve up to three (3) two-year terms.

Mission

The Associate Board furthers the advancement of Greater Cleveland Sports Commission through the generation of ideas, advocacy and the execution of an annual fundraiser.

Associate Board Benefits

- Opportunity to enhance the economy, image, and quality of life in the Greater Cleveland community through sporting and competitive events.
- Network with Greater Cleveland Sports Commission Board of Directors and Staff.
- Better understanding of Greater Cleveland Sports Commission goals and current projects.
- Develop relationships with other likeminded professionals who share a passion for Cleveland.
- Access to purchase tickets for select Sports Commission events ahead of the public.
- Listed on Greater Cleveland Sports Commission website.

Meeting Schedule

- Quarterly Associate Board meetings run from 4:00PM-6:00PM, followed by an optional social.
- Sub-committee meetings, as scheduled by Co-Chairs of initiative planning teams.
- Annual fundraising event.
- Awareness events, when appropriate.
- Social events include optional happy hours, golf, sporting events, etc.
- Annual networking event with Greater Cleveland Sports Commission Board of Directors and Staff.





Terms

Members are selected for one (1) two-year term and may serve up to three (3) two-year terms.

Annual Dues

Associate Board members are required to pay annual dues of \$1,000 (personal or corporate contribution). Partial scholarship and non-profit fees are available on an as-needed basis. Please submit separate scholarship application to be considered.

2020 Executive Committee

- Nominated Positions
 - Chair – *John Kane, Ancora*
 - Vice Chair – *Jennifer Hart, Connective Counsel*
 - Communications Chair – *Amanda Vasil, Global Prairie*
 - Co-Chairs of initiative planning teams
 - Community Engagement Initiatives – *Pete Van Euwen, Baker Hostetler, LLP & Jason Rothman, Ogletree*
 - Awareness Initiatives – *Anson Hall, Destination Cleveland & John Banks, The Shamrock Companies*
- Executive Committee manages all issues related to governance.

Committees

All Associate Board members are expected to join at least one initiative planning team and attend majority of meetings of the planning team on which they serve.

Awareness Initiatives

Awareness Initiatives will promote engagement and awareness for emerging leaders in Cleveland. The Chair(s) are responsible for overseeing Awareness Initiatives in pursuit of the following goals:

- Promoting the GCSC brand, provide exclusive Cleveland sports experiences, and grant rare access to Cleveland sports venues and locales. Events will be financially self-sustaining.
- Advocating on behalf of the Sports Commission and associated events.
- Generating and executing new ideas to promote GCSC events/activities, especially from a social media standpoint.

Community Engagement Initiatives

Community Engagement Initiatives identify ways in which Greater Cleveland Sports Commission can develop unique connections with the Greater Cleveland community. The Chair(s) are responsible for overseeing Community Engagement Initiatives in pursuit of the following goals:

- Developing ideas to link GCSC events with community resources to maximize event impact.
- Deploying community outreach activities at select GCSC events.
- Developing legacy and programming ideas that leave a meaningful impact on the community.
- Leading fundraising efforts for outreach programs.



**Greater Cleveland Sports Commission Associate Board
2021-2022 Application for Membership**

Application Materials Checklist:

- Completed Application Form
- Current Resume
- 2 Letters of Recommendation
- Scholarship Application (separate and only if necessary)

Application Deadline: Friday, October 30, 2020

Full Name: _____

Email: _____

Phone: _____

Employer: _____

Title: _____

Address, City, State, Zip: _____

Please attach a separate document with answers to the following questions (limit 300 words each).

1. *Why are you motivated to apply for membership to the Greater Cleveland Sports Commission's Associate Board? Please focus on your interest in GCSC specifically.*
2. *What skills and experiences will allow you to contribute positively and uniquely to the Greater Cleveland Sports Commission and its Associate Board?*
3. *What would you like to gain from being a member of the Associate Board?*
4. *How does the Associate Board support your passions and goals with civic engagement?*
5. *Describe your interests and experiences with civic engagement, providing a list of other organizations with which you have been involved and the capacity in which you served. Please also indicate any on which you continue to serve.*



Associate Board Statement of Expectations

1. Committing to the mission and goals of the Greater Cleveland Sports Commission.
2. **Attending meetings of the Associate Board of Directors:** Four meetings are scheduled each year. Board members are expected to attend at least three of four scheduled meetings.
3. **Serving on at least one initiative planning team and attend meetings:** Board members are expected to attend/participate in most meetings of the planning team on which they serve.
4. **Contributing annual dues to Greater Cleveland Sports Commission.**
5. **Participating in fundraising activities.**
6. **Representing Greater Cleveland Sports Commission:** Be familiar with and speak on behalf of the Sports Commission.
7. **Disclosing any potential conflict of interest with Greater Cleveland Sports Commission.**
8. **Refraining from discussing or sharing confidential board business with non-board members.**

I understand that if I am selected to serve on the Associate Board of Greater Cleveland Sports Commission, I will be held accountable to the expectations above on an annual basis.

I understand that applying does not guarantee acceptance. New members will be elected by the current Associate Board Executive Committee based on questionnaire, resume, experiences, letters of recommendation, and/or interview. Space is limited.

Signed: _____ Date: _____

Please submit completed application packet by Friday, October 30, 2020:

Becky Griesmer
Programming and Event Manager
Greater Cleveland Sports Commission
334 Euclid Avenue, Cleveland, OH 44114
rgriesmer@clevelandsports.org / (216) 479-6226