



Associate Board Overview

Overview

The Associate Board helps Greater Cleveland Sports Commission (GCSC) achieve its mission to measurably improve the economy of Greater Cleveland and enrich the community by attracting, creating, managing, and enhancing significant sporting and competitive events. The Associate Board is comprised of passionate advocates for GCSC and the City of Cleveland. Selected through a competitive process, the Associate Board meets quarterly and is responsible for developing and executing specific projects and initiatives in partnership with GCSC Staff. Associate Board members are selected for one (1) two-year term and may serve up to three (3) two-year terms.



Mission

The Associate Board furthers the advancement of GCSC through the generation of ideas, advocacy, and awareness.

Associate Board Benefits

- Opportunity to enhance the economy, image, and quality of life in the Greater Cleveland community through sporting and competitive events.
- Network with GCSC Board of Directors and Staff.
- Better understanding of GCSC goals and current projects.
- Develop relationships with other likeminded professionals who share a passion for Cleveland.
- Access to purchase tickets for select events ahead of the public.
- Listed on GCSC's website.



Meeting Schedule

- Quarterly Associate Board meetings run from 4:00PM-6:00PM either virtually or in-person, followed by an optional social component.
- Sub-committee meetings, as scheduled by Co-Chairs of Initiative Planning Teams.
- Annual fundraising event(s).
- Awareness events, when appropriate.
- Social events include optional happy hours, golf, sporting events, etc.
- Annual networking event with GCSC Board of Directors and Staff.

Terms

Members are selected for one (1) two-year term and may serve up to three (3) two-year terms.



Annual Dues

Associate Board members are required to pay annual dues of \$1,000 (personal or corporate contribution). Partial scholarship and non-profit fees are available.

2021 Executive Committee

- Nominated Positions
 - o Chair: *John Kane, Ancora*
 - o Vice Chair: *Jonathon Whittlesey, Squire Patton Boggs*
 - o Communications Chair: *Robert Guy, WLS Stamping & Fabricating*
 - o Co-Chairs of Initiative Planning Teams:
 - Community Engagement Initiatives: *Brooke Hradisky, Kaulig Capital & Pete Van Euwen, Baker Hostetler, LLP*
 - Awareness Initiatives: *John Banks, The Shamrock Companies & Tim Smith, Citizens Bank*
- Executive Committee manages all issues related to governance.



Committees

All Associate Board members are expected to join at least one (1) Initiative Planning Team and attend majority of meetings of the planning team on which they serve.

Community Engagement Initiatives

The Community Engagement Initiative Planning Team will identify ways in which GCSC can develop unique connections with the Greater Cleveland community. The Co-Chairs will be responsible for overseeing the Community Engagement Initiative Planning Team's pursuit of the following goals:

- Developing ideas to link the GCSC events with community resources to maximize event impact.
- Deploying community outreach activities at select GCSC events.
- Developing legacy and programming ideas that leave a meaningful impact on the community.



Awareness Initiatives

The Awareness Initiative Planning Team will promote engagement and awareness of GCSC for emerging leaders in Cleveland. The Co-Chairs will be responsible for overseeing the Awareness Initiative Planning Team's pursuit of the following goals:

- Promoting the GCSC brand, providing exclusive Cleveland sports experiences, and granting rare access to Cleveland sports venues and locales. Events will be financially self-sustaining.
- Advocating on behalf of GCSC and its associated events.
- Creating fundraising opportunities to support GCSC.



Greater Cleveland Sports Commission Associate Board
2022-2023 Application for Membership

Application Materials Checklist:

- Completed Application Form
- Current Resume
- Two (2) Letters of Recommendation
- Scholarship Application (separate and only if necessary)

Application Deadline: Sunday, October 31, 2021

Full Name: _____

Email: _____

Phone: _____

Employer: _____

Title: _____

Personal Mailing Address: _____

Please attach a separate document with answers to the following questions (limit 300 words each).

1. *Why are you motivated to apply for membership to the Greater Cleveland Sports Commission's Associate Board? Please focus on your interest in GCSC specifically.*
2. *What skills and experiences will allow you to contribute positively and uniquely to Greater Cleveland Sports Commission and its Associate Board?*
3. *What would you like to gain from being a member of the Associate Board?*
4. *How does the Associate Board support your passions and goals with civic engagement?*
5. *Describe your interests and experiences with civic engagement, providing a list of other organizations with which you have been involved and the capacity in which you served. Please also indicate any on which you continue to serve.*



Associate Board Statement of Expectations

- Committing to the mission and goals of GCSC.
- Attending meetings of the Associate Board: Board members are expected to attend at least three (3) of four (4) regular meetings as well as a majority of any special meetings.
- Serving on at least one (1) Initiative Planning Team. Board members are expected to attend and participate in a majority of the meetings of the Initiative Planning Team on which they serve and commit to the mission and goals of such team.
- Contributing annual dues to GCSC.
- Participating in fundraising activities.
- Representing GCSC. Be familiar with and speak on behalf of GCSC.
- Disclosing any potential conflict of interest with GCSC.
- Refraining from discussing or sharing confidential GCSC business with anyone other than the GCSC Staff, GCSC Board of Directors, and other Members.

I understand that if I am selected to serve on the Associate Board of Greater Cleveland Sports Commission, I will be held accountable to the expectations above on an annual basis.

I understand that applying does not guarantee acceptance. New members will be selected by the current Associate Board Executive Committee based on questionnaire, resume, experiences, letters of recommendation, and/or interview. Space is limited.

Signed: _____ Date: _____

Please submit completed application packet by Sunday, October 31, 2021:

Becky Griesmer
Programming and Event Manager
Greater Cleveland Sports Commission
334 Euclid Avenue, Cleveland, OH 44114
rgriesmer@clevelandandsports.org / (216) 479-6226