Greater Cleveland Sports Commission experienced its most impactful year as an organization by hosting 13 major sporting events in 2019 ranging from collegiate to professional sports. Due to the scale of these awarded events, Northeast Ohio saw an influx of an estimated $87,837,956 in economic impact.

Cleveland started 2019 with welcoming 352 girls’ volleyball teams from across the nation during Junior Volleyball Association Rock ‘N Rumble. Additionally, 12 other major sporting events were held in Northeast Ohio between January and August including four NCAA Championships, Concacaf Gold Cup featuring U.S. Men’s National Team and 2019 Toyota USA Triathlon Age Group National Championships.

This year, approximately 12,275 competitors visited the North Coast for GCSC-hosted events and 219 Northeast Ohio youth participated in our Youth Education through Sports programs that provided them unique opportunities to experience various sports and events.

A major highlight of 2019 was MLB All-Star Week on July 5-9, which brought the top baseball athletes and their fans to Cleveland for events such as MLB All-Star Red Carpet Show presented by Chevrolet, T-Mobile Home Run Derby and the 90th MLB All-Star Game presented by Mastercard. The footprint of America’s favorite pastime extended beyond the ballpark including MLB PLAY BALL PARK at the Huntington Convention Center of Cleveland and countless community festivities. This event provided an estimated $65 million in economic impact to Northeast Ohio.

“This was by far the largest year of economic impact that we’ve experienced at the Sports Commission,” said David Gilbert, president and CEO of Greater Cleveland Sports Commission. “Having the opportunity to reach nearly $88 million in one year is a big achievement for our small non-profit. Our team is extremely thankful to the Northeast Ohio community and our partners, such as the Cleveland Browns, Cleveland Indians, Cleveland Cavaliers and the Mid-American Conference, as well as the City of Cleveland and State of Ohio for helping us make Cleveland the destination for large-scale sporting events.”

In 2019, Greater Cleveland Sports Commission was also responsible for increasing its event portfolio through new and returning events that will create success within the organization and in the community for many years to come.
ABOUT US

WE’RE MORE THAN A HOST CITY, WE’RE YOUR TEAM.

Since 2000, Greater Cleveland Sports Commission is responsible for attracting over 200 sporting events which provide more than $811 million in economic activity to Northeast Ohio.

Greater Cleveland Sports Commission (GCSC) serves to measurably improve the economy of Greater Cleveland and enrich the community by attracting, creating, managing and enhancing significant sporting and competitive events.

GCSC supports the local economy, utilizes sports as a vehicle to forward community agendas and maintains a goal of producing events that are more successful when held in Cleveland than in other cities.

clevelandsports.org
OUR SERVICES

Greater Cleveland Sports Commission offers a variety of services to support our hosted sporting events. Some areas that we offer support are as follows:

EVENT OPERATIONS
We don’t mean to brag, but our operations team is one of the best in the business. Our staff provides a wide range of operational services to elevate your event to the next level. Whether it’s event set up and tear down support, facility recommendations, hotel coordination, permitting assistance or navigating our community, we provide an events rights holder with all the necessary tools to host a successful event in Cleveland.

MARKETING & COMMUNICATIONS
Our team has a full-service Marketing & Communications department to provide your event ad buys, brand awareness, collateral creation, earned media, event-specific marketing, graphic design and public relations strategy.

COMMUNITY PROGRAMMING
Greater Cleveland Sports Commission’s programming team works to creatively tie hosted sporting events into the Northeast Ohio community. Our Youth Education through Sports program directly provides local underserved youth with unique sporting experiences directly related to your event.

CORPORATE SALES & PARTNERSHIPS
Strong partnerships are the backbone of our organization. Greater Cleveland Sports Commission is well-positioned in Northeast Ohio to tie community partners to our hosted sporting events. Our partnership department is dedicated to corporate sales and leveraging partners assets to increase the footprint and quality of a hosted event.

FUNDRAISING
Our non-profit organization is well-versed in fundraising for diverse sporting events. We have an experienced staff dedicated to securing funds on varying monetary levels to aid in event execution. Our strong position in the local community secures our place as a valued and trusted partner for many local businesses and philanthropists to support.
Thank you for hosting the Triathlon championships here in Cleveland. We are from Denver (Colorado) and have been singing Cleveland’s praises since we first visited last year. This year we brought the whole family (of seven) to enjoy the events. We loved the historic areas near Little Italy and Gordon Square. Cleveland will be discovered and well regarded by thousands because of this event alone...it sure seems like you’ve got a good thing going here in CLE.

Bo Brustkern, proud father of a USA Triathlon Age Group Nationals triathlete
In 2019, Greater Cleveland Sports Commission (GCSC) saw growth in many of its hosted events. Some of these events have been held in the community for multiple years and had seen a significant increase since economic impact was last calculated. These increases led to a new estimated economic impact of $87,837,956 in direct spending to Northeast Ohio. This impact number is roughly $2.4 million higher than projected.

Contributors to this economic increase are based on larger than anticipated athlete attendance for USA Fencing March NAC and NCAA DII Men’s Wrestling Championships. In addition to the recalculation of Concacaf Gold Cup and the growth of USA Wrestling U23 World Team Trials since the event was previously calculated; the adjusted numbers are more reflective of the current landscape of the event.

Additionally, GCSC attracted USA Beach Rugby to the shore of Lake Erie. Cleveland was one of six cities to host the rugby tournament’s festival-like atmosphere which overtook Cleveland Metroparks Edgewater Park on July 20, 2019. The event featured over 400 athletes competing in several divisions including contact and non-contact games during a 5-on-5 person competition held on a sandy pitch that provided an estimated impact of $275,000.
This past year of events was full of highlights for Northeast Ohio. Greater Cleveland Sports Commission reached a new organizational milestone as the following hosted events totaled nearly $88 million in direct pending within our community.

$87,837,956 ECONOMIC IMPACT
HIGHLIGHTS

VOLUNTEER SHIFTS
7,371

7,371 STATES REPRESENTED

50 COUNTRIES REPRESENTED

34 NUMBER OF COMMUNITY PROGRAMS

506 MEDIA CLIPS

506 SOCIAL IMPRESSIONS FROM EVENTS

12,275 NUMBER OF EVENT COMPETITORS

$87,837,956 ECONOMIC IMPACT

2,066,185,41 EARNED MEDIA VALUE

730,870,121 MEDIA IMPRESSIONS

219 NUMBER OF YOUTH PARTICIPATING IN YES PROGRAMS

VOLUNTEERS
2,731

NUMBER OF HOSTED EVENTS
13

OVER 27,127 TOTAL VOLUNTEER HOURS

14

15
Cleveland is expected to garner more than $100 million in economic impact during the 2021 NFL Draft.

Cleveland is looking forward to “rocking the clock” in 2021 when it hosts the NFL Draft. The league announced in a press release on May 22nd that Northeast Ohio will be the home of the 86th NFL Draft; which was followed by a formal press conference and free fan tailgate hosted in Cleveland’s iconic Public Square.

The bid process for the NFL Draft occurred over a 24-month period that required the commitment of the Cleveland Browns organization in addition to Greater Cleveland Sports Commission and countless local organizations to secure the event.

Based on estimates from previous host cities, the NFL Draft is expected to boast 150,000 or more in daily attendance and provide a projected $100-million in economic impact to the local community.*

Following the announcement of the NFL Draft, Northeast Ohio has entered a unique window of opportunity to host four high profile and economically significant events over the next six years; an achievement which few destinations are able to accomplish. Through these events, the State of Ohio will have the platform to showcase its communities at an international level, which started with the 2019 MLB All-Star Week and will continue through 2024 with the 2022 NBA All-Star Weekend and 2024 NCAA DI Women’s Final Four.

*Other NFL Draft host cities have reported a 250,000 to 500,000 attendance range. According to a report compiled by the NFL and Nashville Convention & Visitor’s Corp., the 2019 Draft generated $133 million in direct spending during the three-day event.
NORTHEAST OHIO WAS AWARDED 10 EVENTS IN 2019 WHICH ARE EXPECTED TO PROVIDE NEARLY $117.6 MILLION IN ECONOMIC IMPACT

Greater Cleveland Sports Commission sets its sights on new and returning business; scores big

GCSC set its sights on the long game, 1,500 meters to be exact, and was awarded the 2021 U.S. Master’s Swimming Summer Long Course Nationals. This event will be held at SPIRE Institute featuring 1,200 athletes competing in 200 to 1,500 meter freestyles, breast stroke and backstroke as well as group relays.

Thousands of athletes, coaches and spectators from around the world will compete under one roof during the Dru Joyce-Classic. This three-day basketball competition will feature boys in second to eleventh grade competing on 58 sport courts laid out across the I-X Center.

Northeast Ohio will welcome the U.S. National Jump Rope Championships on June 24-27, 2020 to Public Auditorium in Downtown. During its 25th anniversary, USA Jump Rope will welcome 500 individual competitors and teams from across the nation, including the local Cleveland Heartbeats to as far as Alaska, to compete bringing an estimated $1.3 million in economic impact to the community.

Additional events making their debut between March and July in 2020 are American Cornhole League, USA Beach Rugby and USA Wrestling U23 World Team Trials. These events will total $1.8 million in impact to the economy.

In addition to new business, Junior Volleyball Association Rock ‘N Rumble presented by Mizuno USA has extended their national tournament through 2024. This event provides roughly $3,150,000 in economic impact yearly. Including the 2021 NFL Draft, GCSC was awarded 9 additional events totaling $117,625,000 that will impact Northeast Ohio through 2024.

STONEWALL SPORTS BRINGS INCLUSION AND COMPETITION TO THE LAND

7th Annual Stonewall Sports National Tournament and Summit comes to Cleveland and goes beyond the field of sport to promote positive change.

The 7th Annual Stonewall Sports National Tournament and Summit will make its way to the North Coast on July 10-12, 2020. Every summer the organization joins together for a weekend of sport competition, social events and conversation around key issues facing the community.

The weekend will feature 1,500 athletes from over 19 cities across the country to participate in a diversity summit, kickball, dodgeball, volleyball, bocce, billiards, tennis and bowling tournaments. All LGBTQ+ and ally athletes are welcomed to attend along with current Stonewall Sports members in order to celebrate Stonewall Pride.

“The Stonewall Sports Cleveland family is beyond honored to host the National Tournament and are excited to showcase all that our great city has to offer to those coming in from across the nation,” said Patty Hace, Stonewall Sports Cleveland Board Chair. “Cleveland was chosen to host for a variety of reasons but one that we are most proud of is the true sense of community that our local organization fosters. We want to extend a special thank you to Taylor Henschel, Jim Forrest and Monica Gustin [of GCSC], who helped lead the charge in bringing the tournament to Cleveland.”

This tournament will provide a platform to discuss and celebrate the LGBTQ+ community as well as deliver an estimated $1,040,168 in economic impact to Northeast Ohio.

Stonewall Sports is an LGBTQ & Ally community-based, non-profit sports organization founded in 2010 that strives to raise funds for local non-profit organizations. The league values each player for who they are and what they bring to the league’s community.
CLEVELAND SHINED DURING ALL-STAR WEEK

MLB All-Star Week hits a home run! Cleveland shined during MLB All-Star Week—and we’re not just talking about the perfect weather. All eyes were on Cleveland as baseball fans attended events in person or watched via broadcast on July 5-9, 2019.

Last held in Cleveland in 1997, the footprint of this event extended beyond the game with additional activities such as MLB PLAY BALL PARK, All-Star Concert Series, Jennie Finch Classic, 2nd Annual Commissioner’s Cup, All-Star Summer Bash at the Rock & Roll Hall of Fame, The Color Run MLB All-Star 5K, MLB All-Star Red Carpet Show presented by Chevrolet and countless community festivities.

Many of those who were onsite commented about the All-Star experience in Cleveland as being one of the best in memory, from the events themselves to the overall city-wide focus on baseball seen in downtown decor, themed menus, bars and restaurants and interactions with locals and businesses. The vast majority of media reports showed positive coverage, with one USA Today piece stating, “Leave it to this proud city to bring back memories of good old-fashioned baseball, celebrating the beauty and essence of the sport, in a truly wonderful All-Star experience.”

Though All-Star Week is over, the results are lasting. An estimated $65 million in direct business impact will elevate Cleveland’s economy, and the impression made on attendees and media will continue the positive shift in the national perception of Cleveland for years to come.

While the biggest stars in professional baseball came together at Progressive Field during the All-Star break, MLB provided fans with their own opportunity to play and experience the game.

A new interactive festival, MLB PLAY BALL PARK, was held inside and outside Huntington Convention Center of Cleveland from July 5-9, 2019. This fan festival gave fans access to hit, pitch, run and slide their way through five days of baseball fun during the 4th of July weekend. Cleveland shined while 149,513 fans attended PLAY BALL PARK, making it the most attended MLB fan festival in 10 years dating back to 2009.

The 90th Major League Baseball All-Star Game held on July 9, 2019 at Progressive Field, was co-hosted by the Cleveland Indians and Greater Cleveland Sports Commission.

*Bob Nightengale, USA Today, “Opinion: Finally, an MLB All-Star Game that reminds us of what baseball once looked like.” July 10, 2019

HIGHLIGHTS FROM HOSTED EVENTS
Northeast Ohio hosted four NCAA Championships in 2019 providing $3.3 million in economic impact.

Greater Cleveland Sports Commission experienced its largest event year to date by hosting 13 major sporting events which totaled an estimated $87.8 million in economic impact to Northeast Ohio.

Four NCAA Championships were included in these events which featured NCAA DII Wrestling, NCAA National Collegiate Fencing, NCAA National Collegiate Women’s Bowling and NCAA DIII Men’s and Women’s Outdoor Track & Field.

The year of NCAA accolades kicked off with DII Wrestling which welcomed 180 student-athletes to Cleveland State University’s Wolstein Center. The two-day event featured a double-elimination tournament bringing DII collegiate competitors, coaches and spectators from across the nation to Downtown Cleveland.

Following a successful Division II event, 144 student-athletes from collegiate institutions in all divisions competed in Northeast Ohio during NCAA Fencing Championships. This competition, also held at the Wolstein Center, welcomed male and female student-athletes competing in three styles: foil, épée and sabre, over a four-day competition.

GCSC hosted the nation’s top 80 female student-athletes from all collegiate institutions in all divisions to compete for a title during NCAA National Collegiate Women’s Bowling Championships at Rollhouse Wickliffe. The finals for this event aired on ESPNU.

Northeast Ohio’s spring collegiate competition wrapped up with NCAA DIII Men’s and Women’s Outdoor Track & Field at SPIRE Institute in Geneva, Ohio. Local area hotels were at full capacity as the event featured over 850 student-athletes along with coaches and spectators attending the event. GCSC last hosted this event in 2017 which featured a similar room-night landscape.

During the last NCAA bid cycle in 2017, Northeast Ohio was named host of eight total Championships through 2022. Included in this cycle, were these four events which brought over 1,250 student-athletes to Northeast Ohio and provided $3,850,000 in economic impact.
The support and details that GCSC brings to each event is just outstanding… I don’t think I can overstate what an incredible organization you have here and how much better off Cleveland is for your work. There are so many moving parts to an event this size and working with your team really made sure that every competitor, whether attending from Cleveland or Shanghai, had an amazing experience.

Steve Brown, 2019 Head Organizer of World YoYo Contest
COMMUNITY

VOLUNTEERS PROVIDED A WARM WELCOME IN OUR COMMUNITY

Greater Cleveland Sports Commission is able to continue its mission to measurably improve Northeast Ohio’s economy through sports due to the support of its incredible volunteer base. This year, volunteers provided a warm welcome to guests visiting our community during MLB All-Star Week, among many other major sporting events.

- **11** events featuring volunteers
- **2,731** unique volunteers
- **7,371** volunteer shifts
- **27,172** volunteer hours

COMMUNITY PROGRAMS ENGAGED LOCALS THROUGH SPORT

Our Youth Education through Sports (YES) Program presented by University Hospitals Rainbow Babies & Children’s Hospital and The Sherwin-Williams Company, provides Northeast Ohio’s underserved youth with experiences that illustrate how sports empower and prepare people for successful lives. This year, 219 Northeast Ohio youth participated in our programs to experience various sports and their importance to overall life skills. The following clinics and programs were held in 2019:

- NCAA DIII WRESTLING CHAMPIONSHIP YOUTH CLINIC
- NCAA NATIONAL COLLEGIATE WOMEN’S BOWLING CHAMPIONSHIPS YOUTH CLINIC
- NCAA DII OUTDOOR MEN’S AND WOMEN’S TRACK & FIELD CHAMPIONSHIPS YOUTH CLINIC
- EARN-A-BIKE PROGRAM
- TRI FOR CHANGE PROGRAM

Additional programming specific to this year’s marquee event, Cleveland’s hosting of the 90th Midsummer Classic, impacted nearly 2,000 local youth and community members through the following events:

- NATIONAL BASEBALL HALL OF FAME EDUCATION PROGRAM featured 95 female youth from Cleveland Municipal School District
- FIRST PITCH OF SUMMER PRESENTED BY PROGRESSIVE AND KEYBANK engaged over 800 community members including a clinic for 200 youth
- CLEVELAND BASEBALL DAY PRESENTED BY FIRSTENERGY FOUNDATION provided MLB PLAY BALL PARK access to 1,000 youth in Northeast Ohio
EARN-A-BIKE PROGRAM TURNS SIX, BENEFITS 821 YOUTH

Over the past six years, 821 Northeast Ohio youth have received bicycles, helmets, locks and safety instruction during the Earn-A-Bike Program.

This year marked the sixth year of Greater Cleveland Sports Commission’s Earn-A-Bike Program which kicked off with a bike build featuring GCSC Associate Board members and staff who built bicycles for City of Cleveland youth. Saving GCSC time and resources during this year’s build was Rockwell Automation who donated 70 bikes to the program as part of a company team building session.

Youth from City of Cleveland Recreation Centers participated in an educational Field Day at Edgewater Park where they received a workbook based on lessons they learned regarding health and bicycle awareness.

Distribution Day, the final segment of the Earn-A-Bike program, was held at Cleveland Metroparks Acacia Reservation where the top 150 scorers of the completed workbook earned a newly-assembled bike, helmet, lock and bicycle safety education.

YES PROGRAM TEAMS UP WITH USA TRIATHLON TO TEACH YOUTH TO SWIM, BIKE AND RUN

Greater Cleveland Sports Commission’s Youth Education through Sports Program presented by University Hospitals Rainbow Babies & Children’s Hospital and The Sherwin-Williams Company hosted USA Triathlon’s Tri for Change program on Saturday, Aug. 10, 2019 at Cleveland Metroparks Edgewater Park.

This eight-week training program featured 19 local youth, ages 8-13, who learned the basics of swimming, biking and running at Thurgood Marshall and Estabrook Recreation Centers.

Participants not only received an introduction to the three disciplines of triathlon, but also learned about nutrition, positive sportsmanship and sports safety skills.

City of Cleveland Recreation Center youth participating in the program competed in a mini-triathlon in conjunction with the 2019 Toyota USA Triathlon Age Group National Championships on Saturday, Aug. 10 at Edgewater Park. The course for youth consisted of a 200-meter swim, 1.15-mile bike and .5-mile run which ended at the USA Triathlon finisher’s arch.

Youth completing the program received a new bicycle, helmet and safety lock, USA Triathlon items including swim gear, sports clothing and running shoes as well as a USA Triathlon youth annual membership to continue their triathlon journey.

Tri for Change was supported by USA Triathlon, City of Cleveland, University Hospitals Rainbow Babies & Children’s Safety Squad and the Cleveland Triathlon Club.

Tri for Change gave our sons the opportunity to develop an even greater love for health and fitness. The program empowered them to become even stronger and more physically fit. Our boys were bursting with excitement, pride and awe as they competed and were cheered on by adults who believed they were capable.

Danielle Grabianowski, proud mom of youth who competed in Tri for Change
COMMUNITY PARTNERS

2019 was a success due to the support of our dedicated partners.

Abbie Rents
Advance Ohio
Anconra
Ashland University
Aston Carter
Benesch, Friedlander, Coplan & Arnoff LLP
Beverage Distributors
Bike Authority
Coffee, Halter & Griswold LLP
CBRE, Inc.
Chemical Bank
City of Cleveland
City of Cleveland Recreation Centers
Cleveland Browns
Cleveland Cavaliers
Cleveland Clinic Sports Health
Cleveland Film Company
Cleveland Indians
Cleveland Magazine
Cleveland Metroparks
Cleveland Metropolitan School District
Cleveland State University
Cleveland Tri Club
Cleveland Water
Company Car & Limousine
Cuyahoga Community College
Cuyahoga County
Destination Cleveland
Downtown Cleveland Alliance
Eaton Foundation
Enterprise Holdings Foundation
ESPN Cleveland
FirstEnergy Foundation
First National Bank
FORM
FOX Sports Ohio
Golf Galaxy
The House of LaRose
Huntington
Instant Ice
Jack Cleveland Casino
Jim Beam
Kent Bicycles
KeyBank Foundation
Kohrman Jackson Krantz
Medical Mutual of Ohio
Meritech
Mid-American Conference
National Baseball Hall of Fame
Northeast Ohio Regional Sewer District
NPi Audio Visual Solutions
Ohio City Bicycle Co-op
Ohio Hotel & Lodging Association
Physicians Ambulance
Positive Coaching Alliance
Progressive Insurance
PS Awards
Rapid 2 Way
Reliable Solutions Group
Regros
The Rock ‘N Roll Hall of Fame & Museum
The Shamrock Company
Specialty Fitness Equipment
Splash Financial
Sports Alliance of Greater Akron
The Foundry
The Illuminating Company
The Sherwin-Williams Company
Tito’s Handmade Vodka
University Hospitals
University Hospitals Rainbow Babies & Children’s
University Hospitals Sports Medicine
University of Mount Union
WKYC
WTAM
Zenworks Yoga
GREATER CLEVELAND SPORTS COMMISSION TO CELEBRATE 20 YEARS

As we reflect on reaching this exciting milestone, Greater Cleveland Sports Commission looks forward to hosting many returning events and welcoming some new competitions to Northeast Ohio. In 2020, Cleveland will host 11 major sporting events, generating an estimated $19.9 million into the region.

Topping our 2020 event roster, NCAA March Madness Tournament’s 1st/2nd Rounds will take over Rocket Mortgage FieldHouse on Mar. 20 & 22. With the support of the Mid-American Conference and Cleveland State University, the top NCAA Division I Men’s Basketball teams in the nation will travel to Cleveland to battle it out on the court in the hopes of advancing to the Sweet Sixteen.

Additionally, other new events making their way to Cleveland in 2020 include: NCAA DII Men’s and Women’s Swimming and Diving Championships which will draw over 400 student-athletes & their families to the region, USA Jump Rope Nationals with competitors traveling as far as Alaska to compete at the Championship level and the 7th Annual Stonewall Sports National Tournament & Summit, an LGBTQ+ tournament, will feature 1,500 athletes from over 19 cities participating in a weekend of sport competition, social events and conversations around key issues facing the community.

Cleveland will welcome the American Cornhole League to the Huntington Convention Center of Cleveland on Mar. 13-15. This event will bring an estimated 400 competitors to Northeast Ohio.

Following this competition, Dru Joyce Classic will hold its three-day basketball tournament at the I-X Center on Apr. 24-26. Previously held in multiple locations, this event will boast 58 courts under one roof.

Returning to Northeast Ohio in 2020, Cleveland will welcome back Junior Volleyball Association Rock ‘N Rumble to Huntington Convention Center of Cleveland on Jan. 18-19, Big Ten Indoor Track & Field Championships at SPIRE Institute on Feb. 28-29, the MAC Baseball Championship at Sprenger Stadium on May 20-24 and USA Wrestling U23 World Team Trials to SPIRE Institute on May 28-31.

Finally, GCSC will round out the year with USA Beach Rugby which will return for a second year to Cleveland Metroparks Edgewater Park in July.

Due to 11 attracted and hosted events, the total economic impact to Northeast Ohio during GCSC’s 20th year is projected to reach $19,950,000.
$375,000 ECONOMIC IMPACT

BIG TEN INDOOR TRACK AND FIELD CHAMPIONSHIPS
FEB. 28-29, 2020

$3,500,000 ECONOMIC IMPACT

NCAA DII MEN’S & WOMEN’S SWIMMING & DIVING CHAMPIONSHIPS
MAR. 11-14, 2020

$1,040,000 ECONOMIC IMPACT

USA WRESTLING U23 WORLD TEAM TRIALS
MAY 28-31, 2020

$800,000 ECONOMIC IMPACT

AMERICAN CORNHOLE LEAGUE
MAR. 14-15, 2020

$800,000 ECONOMIC IMPACT

NCAA DI MEN’S BASKETBALL 1ST/2ND ROUNDS
MAR. 20 & 22, 2020

$19,950,000 PROJECTED ECONOMIC IMPACT

2020 HOSTED EVENTS

$3,150,000 ECONOMIC IMPACT

JUNIOR VOLLEYBALL ASSOCIATION NATIONAL TOURNAMENT
MAR. 18-19, 2020

$8,000,000 ECONOMIC IMPACT

USA BEACH RUGBY
JULY 25, 2020

$3,150,000 ECONOMIC IMPACT

MAC BASEBALL CHAMPIONSHIPS
MAY 20-24, 2020

$1,300,000 ECONOMIC IMPACT

USA JUMP ROPE NATIONALS
JUNE 23-28, 2020

$275,000 ECONOMIC IMPACT

7TH ANNUAL STONEWALL SPORTS NATIONAL TOURNAMENT
JULY 10-12, 2020

$8,000,000 ECONOMIC IMPACT

NCAA DI MEN’S & WOMEN’S SWIMMING & DIVING CHAMPIONSHIPS
MAR. 11-14, 2020

$800,000 ECONOMIC IMPACT

NCAA DI MEN’S & WOMEN’S SWIMMING & DIVING CHAMPIONSHIPS
MAR. 11-14, 2020

$360,000 ECONOMIC IMPACT

USA WRESTLING U23 WORLD TEAM TRIALS
MAY 28-31, 2020

$800,000 ECONOMIC IMPACT

AMERICAN CORNHOLE LEAGUE
MAR. 14-15, 2020

$360,000 ECONOMIC IMPACT

MAC BASEBALL CHAMPIONSHIPS
MAY 20-24, 2020

$275,000 ECONOMIC IMPACT

USA BEACH RUGBY
JULY 25, 2020

$19,950,000 PROJECTED ECONOMIC IMPACT

2020 HOSTED EVENTS

$3,150,000 ECONOMIC IMPACT

JUNIOR VOLLEYBALL ASSOCIATION NATIONAL TOURNAMENT
MAR. 18-19, 2020

$8,000,000 ECONOMIC IMPACT

USA BEACH RUGBY
JULY 25, 2020

$3,150,000 ECONOMIC IMPACT

MAC BASEBALL CHAMPIONSHIPS
MAY 20-24, 2020

$1,300,000 ECONOMIC IMPACT

USA JUMP ROPE NATIONALS
JUNE 23-28, 2020

$275,000 ECONOMIC IMPACT

7TH ANNUAL STONEWALL SPORTS NATIONAL TOURNAMENT
JULY 10-12, 2020

$8,000,000 ECONOMIC IMPACT

NCAA DI MEN’S & WOMEN’S SWIMMING & DIVING CHAMPIONSHIPS
MAR. 11-14, 2020

$800,000 ECONOMIC IMPACT

NCAA DI MEN’S & WOMEN’S SWIMMING & DIVING CHAMPIONSHIPS
MAR. 11-14, 2020

$360,000 ECONOMIC IMPACT

USA WRESTLING U23 WORLD TEAM TRIALS
MAY 28-31, 2020

$800,000 ECONOMIC IMPACT

AMERICAN CORNHOLE LEAGUE
MAR. 14-15, 2020

$360,000 ECONOMIC IMPACT

MAC BASEBALL CHAMPIONSHIPS
MAY 20-24, 2020

$275,000 ECONOMIC IMPACT

USA BEACH RUGBY
JULY 25, 2020

$19,950,000 PROJECTED ECONOMIC IMPACT

2020 HOSTED EVENTS

“Stonewall Sports is excited to hold our National Tournament and Leader Summit in Cleveland. When I think about…Cleveland, I think about their strong sense of community: every decision they make aligns with our shared goal of building a safe, inclusive environment for everyone through sports.”

Andrew Palermo, President of Stonewall Sports Inc. Executive Board
Thank you for all the hard work and efforts by [Greater] Cleveland Sports Commission throughout the planning process as well as the activations highlighted and implemented by [the] team. GCSC truly raised the bar in supporting All-Star Week... we know that it will not likely be duplicated.

Marla Miller, Sr. Vice President, Events, Major League Baseball