



YOUTH EDUCATION through SPORTS

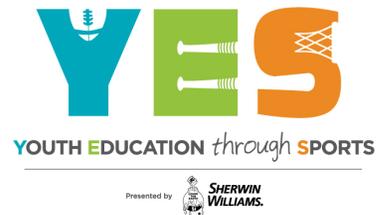
Presented by  SHERWIN WILLIAMS.

# YOUTH EDUCATION THROUGH SPORTS

## 2025 RECAP



# YOUTH EDUCATION through SPORTS



GCSC's Youth Education through Sports (YES) Program, presented by The Sherwin-Williams Company, provides northeast Ohio's under resourced youth with experiences that illustrate how sports empower and prepare people for success in life.

Greater Cleveland Sports Commission has a robust history of developing community impact programs to maximize the benefit of hosting amateur and collegiate sporting events in Cleveland. Over 20,000 Cleveland residents have participated in such programs since GCSC was re-founded in 2000. Of these residents, 2,290 have participated in 45 YES Programs specifically. Funding for these programs comes from a variety of sources, including grants from the City of Cleveland, private foundations, and corporate donations.

The YES Program has three goals:

- to provide children with an opportunity for *physical activity*,
- to allow access to *unique experiences*,
- and to offer *health and wellness education*.

# YOUTH BASEBALL + SOFTBALL CLINIC

MAY 30<sup>th</sup>, 2025 - HISTORIC LEAGUE PARK

- 175 Youth ages 7-18 representing 11 city of Cleveland Recreation Centers.
- 3 Cleveland-area youth baseball + softball leagues
  - Roberto Clemente League, B-Buzz Baseball, Near West Recreation.
- Four stations: Hitting, Fielding, Baserunning + Agility and Pitching + Throwing.
- 10 Coaches and student athletes from local colleges.
- Cleveland Police Community Resource team
- Volunteers from GCSC Associate Board
- Community Cup Classic Foundation



# YOUTH BASEBALL + SOFTBALL CLINIC



## HEALTH + WELLNESS EDUCATION

- Akron Children's
- Chef Natalie Blake – Cleveland Cavaliers Executive Chef – Healthy eating tips for athletes.

## BASEBALL HISTORY EDUCATION

- Baseball Heritage Museum.

## ADDITIONAL PARTNERS

- Raising Canes
- Ethlete Lab Academy
- College NOW
- HBCU Alumni Association
- Youth Opportunities Unlimited (YOU)

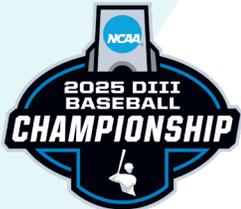
# YOUTH EDUCATION through SPORTS

## BASEBALL + SOFTBALL EQUIPMENT DRIVE



### EQUIPMENT BIN LOCATIONS + PARTNERS

- Lake Erie Crushers + Avon Little League – May 17<sup>th</sup>
- Mid-American Conference Baseball Championship – May 22<sup>nd</sup> – 24<sup>th</sup>
- NCAA DIII Baseball Championship – May 30<sup>th</sup> – June 2<sup>nd</sup>
- Akron Rubberducks
- Lake County Captains



# YOUTH EDUCATION through SPORTS

## BASEBALL + SOFTBALL EQUIPMENT DRIVE



**77**  
**BATS**



**34**  
**HELMETS**



**774**  
**BASEBALLS +  
SOFTBALLS**



**105**  
**GLOVES**

**1,105** TOTAL ITEMS DONATED

**ADDITIONAL ITEMS COLLECTED:** Batting gloves, training tees, training nets, catcher's equipment, softball masks, umpire equipment, equipment bags.

# YOUTH GOLF CLINIC

## AUGUST 4<sup>th</sup>, 2025- SLEEPY HOLLOW GOLF COURSE

- 42 youth from 8 city of Cleveland recreation centers.
- 6 coaches from First Tee Cleveland.
- 5 volunteers from GCSC Associate Board

### SKILL INSTRUCTION

- 3 skill stations
  - Putting
  - Drives and long shots
  - Chipping + short shots
- Skills taught included grip, swing, follow through, footwork and more.
- Health + nutrition education provided alongside lunch following the skills clinic.



## YOUTH GOLF CLINIC



### EQUIPMENT DISTRIBUTION

- Through a partnership with Leveling the Playing Field Ohio, all participants (42) received-
  - Brand new golf clubs (driver)
  - Golf balls + practice balls
- 8 full sets of golf clubs and bags were distributed to each city of Cleveland Recreation center who participated.
- Youth also received GCSC hats + other swag

# YOUTH PICKLEBALL CLINIC

## DECEMBER 13<sup>th</sup>, 2025- HUNTINGTON CONVENTION CENTER

- 52 youth ages representing 9 city of Cleveland Recreation Centers.
- 16 volunteers from GCSC Associate Board, Kent State University + NIKE
- 3 coaches from Empower Sports
- Yoga lesson provided by ZENWorks

### SKILL INSTRUCTION

- Serving
- Scoring
- Teamwork
- Defense
- Open play



# YOUTH PICKLEBALL CLINIC



## EQUIPMENT DISTRIBUTION

- All participants received the following takeaways-
  - New pickleball paddle
  - Pickleballs
  - T-shirts + bag courtesy of Cleveland Cavaliers and Cleveland Monsters
  - Pickleball clinic t-shirt



## 2025 BY THE NUMBERS

**YOUTH CLINICS**

**3**

**YOUTH PARTICIPANTS**

**269**

**CLEVELAND RECREATION CENTERS**

**15**

**EQUIPMENT DISTRIBUTED**

**1395**



# THANK YOU TO OUR PARTNERS!

